

### Campaign Reaches \$3 Million

Since announcing the first gifts in August 2008, Harrison has raised more than \$3 million in support of the *Great Nurses for a Great Community Campaign*. With a goal of \$5.5 million in cash gifts/pledges (total goal of \$8 million, including planned estate gifts), fundraising efforts continue to be in the “quiet phase” of the Campaign, focusing on individual conversations with prospective donors – grateful patients and others who value the role of excellent nurses in providing great medical care for our community. If you know someone who may be interested in supporting nurses in our community, call the Foundation at (360) 744-6761.

### Residency Program is a Strong Attractant for Job Candidates

Harrison’s new RN Residency Program is proving to be a powerful recruiting tool. The inaugural cohort of residents (September 2009) included 13 individuals selected from 207 applications. Four of the residents had BSN degrees (bachelors in nursing), and nine graduated with ADNs (associate degrees), including seven from Olympic College. The current cohort (March 2010) includes eight residents – six with BSN degrees and two with ADNs (1 from Olympic College). The application process for the second cohort was closed after Harrison exceeded 100 applications. Given the recognized challenges of making the transition from student to staff nurse, new graduates are increasingly looking for these types of programs; fueled in part by information from their nursing schools who give the Versant RN Residency Program (our partner at Harrison) especially high marks.

### Challenge Gift Made

Dr. Paul & Jean McCullough have committed up to \$300,000 in a “challenge gift” to encourage support for the *Dr. Paul McCullough-Community Endowment for ARNP*. As an endowment, the fund will provide perpetual annual support for a scholarship to a nurse seeking completion of their “advanced practice” nursing degree, and who intend to serve in the community as a nurse practitioner (either hospital based, physician aligned, or independently). The McCulloughs’ gift, their second in support of the campaign, comes from a strong belief that nurse practitioners will be vitally important for our communities’ healthcare, as we continue to feel the impact of a looming physician shortage, especially in primary care. To date, the Foundation has raised \$112,000 toward the \$300,000 matching commitment. Dr. McCullough is a retired orthopedic surgeon who practiced in the community.

### Campaign Receives National Attention

The *Great Nurses for a Great Community Campaign* was showcased at two Association for Healthcare Philanthropy (AHP) conferences, including a regional Canadian conference and their 2009 national conference. The Campaign is drawing widespread interest for its unique approach – focusing on the people who provide the care, rather than buildings and/or equipment.

### Residency Program Receives High Marks

As an evidence-based program, Versant measures and tracks 13 individual metrics at each of its partner hospitals to assist them in improving their individual RN residency programs, and for Versant to improve the RN Residency as a whole. Outcomes are then analyzed and compared to the hospital’s own data, as well as to data from the Versant National Database for general acute care hospitals. In a comparison to 860 other residents who were in a first cohort of a newly implemented Versant RN Residency Program, Harrison residents in the first cohort scored equal to or higher than the comparison group on 12 of the 13 measures! According to Sharon LaCrosse, resident and training coordinator, “The positive results speak to the widespread support the program has received within the medical center. We couldn’t be happier with the outcomes.”

### Investing in Great Healthcare

The Campaign is giving Harrison an opportunity to reach out to the community in a new way. Some people have not previously considered Harrison as a charitable destination. And yet, like many hospitals around the country, community support is essential if we are to maintain quality healthcare locally. We look forward to talking to you about investing in great healthcare ... close to home. For more information on the campaign visit [www.harrisonfoundation.org](http://www.harrisonfoundation.org) or call the Foundation at (360) 744-6760.